

**Illiana Artists Application for "Not For Profit" Status**

**Part II**    **PAGE 2**

- 2**    **Membership fees**  
**Private donations from members**  
**Donations from businesses**

- 3**    **The Illiana Artists 'fundraising program to date has centered exclusively on soliciting gift certificates, donated materials or material certificates and sometimes cash. We gave these donations to award winning artists in our annual open juried art show.**

**Two members who volunteered their time have conducted all the fundraising efforts so far.**

**They carried the fundraising out as follows:**

**The two members approached artist -- related businesses and general businesses in the area that Illiana Artists members support (see attached list). They targeted these businesses for fundraising through personalized mailings, email, and through direct contact and solicitation.**

**Anybody who donated something was featured in our exhibition catalog.**

**The members also attached a copy of our show prospectus, a copy of our advertising in Art Calendar and of our previous year's show catalog to the solicitation letter.**

**Planned fundraising activities:**

**Forming a committee for general fundraising versus fundraising for a special event.**

**Increase Membership**

**Put together a member address book and sell advertising space to art—related businesses.**

**Establish an annual Gala Event where members donate time, art and food.**